

Dear New Affiliate Member,

Welcome to SCCAOR! Your membership with the Association will enhance your marketing and networking abilities towards REALTORS and other real estate professionals. The key to your success is taking advantage of the following benefits we offer to you!

- **Marketing Meetings**

Marketing meetings afford an excellent opportunity to network with Brokers and REALTORS® throughout Santa Clara County. You have the opportunity to introduce yourself at the marketing meetings and bring promotional materials. In addition, by contacting the Tour Captain for the area you are interested in attending, there are opportunities to sponsor refreshments and give a brief verbal commercial. For more details, Contact the Tour Captain listed on the Marketing Calendar on our website at www.sccaor.com.

- **Membership Orientation Sponsorship**

Once a month, SCCAOR holds an orientation for new REALTOR members. You have an opportunity to sponsor the refreshments for the new members. In return, you will be able to introduce yourself and your company and discuss the services your company offers for 10 minutes. You are also encouraged to bring your marketing material for the new members. Contact: **Kathy Simione, 408-445-5074** or Kathy@sccaor.com

- **Advertising in SCCAOR's weekly online newsletter, The REsource**

As an affiliate member, you have a unique opportunity to send your message electronically to over 6000 real estate professionals by advertising in our newsletter. Please contact Brenda Huang at Bhuang@sccaor.com.

- **Class Sponsorship**

SCCAOR is leading the way in educational opportunities for REALTORS®. Take advantage of the networking and marketing opportunities by sponsoring one of the many classes held by SCCAOR. Contact: **Brenda Montgomery, 408-445-5085** or Brenda@sccaor.com

- **SCCAOR's Annual Convention and Tradeshow**

Don't miss this opportunity to showcase your products and services to over 4000-5000 real estate professionals! Our annual Convention and Tradeshow is Northern California's largest real estate tradeshow! Held in the Fall at the Parkside Hall in downtown San Jose, the tradeshow is THE event to market yourself!

Contact: **Alison Martinsen, 408-445-5080** or Alison@sccaor.com

- **Event Sponsorships**

SCCAOR offers the membership a variety of networking opportunities and you have the opportunity to sponsor any one of them. Your company's name will appear on the marketing materials, in the newsletter, on our website and for some events, discount or complimentary tickets and prime seating placement. Contact: **Alison Martinsen, 408-445-5080** or Alison@sccaor.com.

CALIFORNIA'S FIRST REAL ESTATE BOARD

SCCAOR exists to meet the business, professional and legislative needs of the real estate industry and to protect private property rights.