



1651 North First Street, San Jose, CA 95112  
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## Santa Clara County Association of REALTORS® Corporate Sponsorship: \$5,000 (Limited to the first ten companies to confirm their intent—a total value of \$17,000)

### Includes:

- ❖ Your company logo with a link\* to your website will appear on the front page of the weekly **SCCAOR RESource**, our bi-weekly online newsletter distributed to 10,000 plus members, valued at \$8,500. Plus you will also have your logo in our print newsletter that is published once a month.
- ❖ Your company name on all signage, programs, and collateral material with approximate distribution of 50,000 pieces annually—value is priceless.
- ❖ Your company will receive three opportunities per year to post a “public relations” article (written by your company) in the **RESource**, valued at \$1,500. (This can be used to publicize your charitable or community relation endeavors.)
- ❖ Your company logo to appear on the Events page of the SCCAOR website, [www.sccaor.com](http://www.sccaor.com). This is a value of \$4,000.
- ❖ Two tickets and preferred table seating at the **Annual Installation of New Officers and Board of Directors**. Your company name will appear on marketing material, in event program and signage, and be verbally recognized by the President. This is a value of \$500.
- ❖ Sponsorship of a hole and two player registrations at the **Annual Golf Tournament** held in June. Your company name on marketing materials, signage at the event, recognition program and verbally thanked at dinner. This is a value of \$750.
- ❖ A booth (\$600 value) at the **SCCAOR Annual Convention and Tradeshow** held in September. Your company name on marketing material, event signage denoting corporate sponsorship and inclusion in the event program. This is a value of \$2,000 and reaches over 4,500 attendees.
- ❖ Two tickets to the **Holiday Luncheon** held in December. Your company name on all marketing material, recognition in event program and verbal recognition at the event. This is a value of \$300.

**CALIFORNIA'S FIRST REAL ESTATE BOARD**

*SCCAOR exists to meet the business, professional and legislative needs of the real estate industry and to protect private property rights.*

## **Benefits of Corporate Sponsorship:**

1. The monetary value of this package exceeds \$17,000. The marketing exposure is priceless.
2. Your company will gain name recognition among industry peers, future customers and the competition.
3. Your company will receive repetitive name placement in front of key industry contacts for optimum exposure.
4. You pay only once for key sponsorship opportunities, which helps you budget your marketing dollars, and eliminates sponsorship solicitations during the year.
5. Your company receives prime placement of signage and seating at Association events and your name appears in marketing/promotional materials and places only available to corporate sponsors: i.e., the front page of the our online newsletter and on the Association website events page.