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## Santa Clara County Association of REALTORS® Corporate Supporter: \$3,000

**(Limited to the first five companies to confirm their intent—a total value of \$9,000)**

### Includes:

- ❖ Your company name (text only) with a link\* to your website will appear on the front page of the weekly **SCCAOR RESource**, our bi-weekly online newsletter distributed to 10,000 plus members, valued at over \$5,000. Plus you will also have your logo in our print newsletter that is published once a month.
- ❖ Your company name on all signage at SCCAOR Events to include Inaugural, Golf Tournament, Holiday Luncheon, Convention, BBQ and Membership breakfast. The value of this is \$1,500.
- ❖ Your company will receive one opportunity per year to post a “public relations” article (written by your company) in the **RESource**, valued at \$350. (This can be used to publicize your charitable or community relations endeavors.)
- ❖ Your company name (text only) to appear on the Events page of the SCCAOR website, [www.sccaor.com](http://www.sccaor.com). This is a value of \$2,500.
- ❖ A 25% discount on any booth at the **SCCAOR Annual Convention and Tradeshow** held in September. This is a value up to \$375 reaching over 4,500 attendees.
- ❖ Two VIP tickets to the annual membership BBQ, valued at \$50.

### Benefits of Affiliate Corporate Supporter

1. The monetary value of this package exceeds \$12,000. The marketing exposure is priceless.
2. Your company will gain name recognition among industry peers, future customers and the competition.
3. Your company will receive repetitive name placement in front of key industry contacts for optimum exposure.
4. You pay only once for key sponsorship opportunities, which helps you budget your marketing dollars, and eliminates sponsorship solicitations during the year.
5. Your company receives prime placement of signage and seating at Association events and your name appears in marketing/promotional materials and places only available to corporate sponsors: i.e., the front page of the our online newsletter and on the Association website events page.

### CALIFORNIA'S FIRST REAL ESTATE BOARD

*SCCAOR exists to meet the business, professional and legislative needs of the real estate industry and to protect private property rights.*