



**Santa Clara County Association of REALTORS®  
Double Diamond Corporate Sponsorship: \$7,500**  
(Limited to the first 2 companies to confirm their intent)

- ☑ SCCAOR will promote 2 of your **educational events** in the **SCCAOR Broker Bulletin, SCCAOR Update, SCCAOR RE Source eMagazine and 2 email blasts**. *Valued at \$3,000.*
- ☑ SCCAOR will distribute **your company collateral material** in **SCCAOR New Member Orientation Packets** to new members all year. *Valued at \$2,250.*
- ☑ Your company can integrate **one presentation** per year at SCCAOR. SCCAOR will advertise in the **SCCAOR Broker Bulletin, SCCAOR Update, SCCAOR RE Source eMagazine and 2 email blasts**. *Valued at \$2,000.*
- ☑ Your company may have a table with collateral props at **the Annual Golf Tournament and Membership Appreciation BBQ**. *Valued at \$5,000.*
- ☑ Your company will sponsor one Tech Seminar at our **Monthly Tech Series** and your company name will appear in all marketing materials year-round. *Valued at \$1,500.*
- ☑ Your company will co-sponsor one **General Membership Meeting** and make a two-minute presentation promoting your company. *Valued at \$1,500.*
- ☑ Your company logo with a link to your website will appear in the **SCCAOR RE Source e-magazine, SCCAOR Broker Bulletin, SCCAOR University Schedule & Announcements and SCCAOR Update**, each distributed to 6,500 plus members with 400,000 exposures annually. *Value is priceless!*
- ☑ Your company name will appear in all **SCCAOR signage, programs, and collateral materials** with an approximate distribution of 40,000 pieces annually. *Value is priceless!*
- ☑ Your company logo and link to your company's web site will appear on the **events page of the SCCAOR web site, [www.sccaor.com](http://www.sccaor.com)**. *Valued at \$3,000.*
- ☑ Your company will receive two tickets and preferred table seating at the **Annual Installation of New Officers and Board of Directors**. Your company name will appear in marketing materials, event program and signage, and be verbally recognized by the President. *Valued at \$1,250.*

**CALIFORNIA'S FIRST REAL ESTATE BOARD**

*SCCAOR exists to meet the business, professional and political needs of its members  
and to promote and protect home ownership and private property rights.*

- ☑ Your company will receive two player registrations and a sponsor hole to advertise your company and network with SCCAOR members at the **Annual Golf Tournament** in June. Your company name will appear in marketing materials, event signage, event program and be verbally recognized at the dinner. *Valued at \$1,250.*
- ☑ Your company name will appear on the **SCCAOR Event E-mail Blasts**, our online event recruitment tool distributed to 6,500 plus members with 200,000 exposures annually. *Valued at \$5,000.*
- ☑ Your company logo will appear on the **TV monitors** in the public areas of the SCCAOR Office, viewed by 6,500 plus members. Over 2,000 exposures per month. *Value is priceless!*
- ☑ Your company will receive an individual ad that will appear on the **TV monitors** in the public areas of the SCCAOR Office for two months, viewed by 6,500 plus members. Over 2,000 exposures per month. *Value is priceless!*
- ☑ Your company will receive two ½ page ads that will appear in the monthly **SCCAOR RE Source e-Magazine**. *Valued at \$1,500.*
- ☑ Your company will be featured on the **SCCAOR Website Flash Banner** once a month for two months that will direct members to view your company information. Over 20,000 exposures per month. *Value is priceless!*
- ☑ Your company will receive two tickets and your company name will appear in all marketing materials for the **SCCR Foundation Chili Cook-Off**. *Valued at \$3,000.*
- ☑ Your company will receive four tickets to each of the events in the **SCCAOR Summer Celebration Series: Member Baseball Night and Membership BBQ**. Your company logo will also appear in all collateral materials for the SCCAOR Summer Celebration Series. *Valued at \$3,000.*
- ☑ Your company will receive two tickets to the **Holiday Celebration** in December. Your company name will appear in all marketing materials and in event program and will be verbally recognized at the event. *Valued at \$1,000.*

**TOTAL VALUE: OVER \$35,000**

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### **Additional Entitlements of Double Diamond Corporate Sponsorship**

1. The monetary value of this package exceeds \$45,000 and the marketing exposure is priceless.
2. Your company will gain name recognition among industry peers and future customers.
3. Your company will receive repeated name placement in front of key industry contacts for optimum exposure.
4. You pay only once for this key sponsorship opportunity, which helps you budget your marketing dollars and eliminates advertisement solicitations throughout the year. (*Payment plans also available*).
5. Your company receives prime placement of signage and seating at Association events and your name appears in marketing/promotional materials and places only available to corporate sponsors. (i.e. the front page of our online newsletter and on the Association web site events page).