



**Santa Clara County Association of REALTORS®
2012 Gold Corporate Supporter: \$2,500**

(Limited to the first 5 companies to confirm their intent)

- ☑ Your company name on all signage at SCCAOR Events that include Inaugural, Golf Tournament, Holiday Celebration, Convention, and Summer Celebration Series (Member Baseball Night, Membership BBQ & Music in the Park). *Valued at \$3,500.*
- ☑ Your company will receive one opportunity per year to post a “public relations” article (written by your company) in the **SCCAOR RE Source e-Magazine**. (This can be used to publicize your charitable or community relations endeavors.) *Valued at \$600.*
- ☑ Your company name, logo and link to your company’s website will appear on the Events page of the SCCAOR website, www.sccaor.com. *Valued at \$3,500.*
- ☑ Your company will receive one player registration and a sponsor hole to advertise your company and network with SCCAOR members at the **Annual Golf Tournament** in June. Your company name will appear on marketing materials, signage at the event and in the event program. *Valued at \$1,250.*
- ☑ Two VIP tickets to each of the two Summer Celebration Series events (Member Baseball Night, Membership BBQ & Music in the Park). *Valued at \$150.*

TOTAL VALUE: \$9,000

CALIFORNIA’S FIRST REAL ESTATE BOARD

SCCAOR exists to meet the business, professional and political needs of its members and to promote and protect home ownership and private property rights.



Additional Entitlements of Gold Corporate Sponsorship

1. The monetary value of this package exceeds \$9,000 and the marketing exposure is priceless.
2. Your company will gain name recognition among industry peers and future customers.
3. Your company will receive repeated name placement in front of key industry contacts for optimum exposure.
4. You pay only once for this key sponsorship opportunity, which helps you budget your marketing dollars and eliminates advertisement solicitations throughout the year. (*Payment plans also available*).
5. Your company receives prime placement of signage and seating at Association events and your name appears in marketing/promotional materials and places only available to corporate sponsors, i.e. the front page of our online newsletter and on the Association web site events page.