



SCCAOR exists to meet the business, professional and political needs of its members and to promote and protect ownership and private property rights.

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For Immediate Release

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Santa Clara County REALTORS® Participate in Nationwide Open House Weekend June 4 – 5

SAN JOSE, Calif., June 2, 2011 – The Santa Clara County Association of REALTORS® is hosting a regional open house campaign Saturday and Sunday, June 4 – 5, as part of the 2011 REALTOR® Nationwide Open House Weekend.

With the support of state and local REALTOR® associations, REALTORS® across the nation will hold open houses this weekend in neighborhoods from coast to coast, bringing value to both buyers and sellers. The Nationwide Open House Weekend offers buyers a stress-free way to visit homes for sale in different neighborhoods where they might want to live. For sellers, the weekend provides a high-visibility effort to promote traffic and drive home sales.

Mike Sibilia, President of SCCAOR, says open houses remain a good way to showcase properties.

“There is an outstanding inventory of homes today that offer buyers their choice of amenities and price points. Affordability is at its highest in a decade and interest rates are at historical lows. It’s a good time for potential buyers to get out and take a look at the homes on the market,” Sibilia said.

For a list of open houses this weekend, consumers in Santa Clara County may visit www.mlslistings.com and do an open house search.

SCCAOR President Mike Sibilia can be reached for comments at msibilia@kwsv.net or 408.540.1711.

About the Santa Clara County Association of REALTORS®

SCCAOR, established in 1896, is California’s oldest and Northern California’s largest real estate association. We represent 7,000 REALTORS® and affiliate members. SCCAOR exists to meet the business, professional and political needs of its members and to promote, protect homeownership and private property rights.

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