

# 2021 CORPORATE SPONSORSHIP ENTITLEMENTS

Get your business in front of 5,000+ SCCAOR REALTORS®

	<b>Triple Diamond \$10,000</b>	<b>Double Diamond \$7,500</b>	<b>Diamond \$5,000</b>
<b>Free Affiliate Memberships</b>	12 Free Memberships	8 Free Memberships	4 Free Memberships
<b>Spring Drive Through Event</b>	Sponsor Table + Swag in Goodie Bag + Top Billed Sponsor	Sponsor Table + Swag in Goodie Bag	Swag in Goodie Bag
<b>Golf Tournament (September)</b>	4 Golf Tickets + Hole Sponsor	2 Golf Tickets + Hole Sponsor (or 4 Golf Tickets)	2 Golf Tickets + 50% off Hole Sponsorship
<b>Membership BBQ (July)</b>	2 Exhibitor Tables + 10 Guest Tickets	1 Exhibitor Table + 6 Guest Tickets	1 Exhibitor Table + 2 Guest Tickets
<b>Social Media Posts</b>	3 dedicated posts on Facebook, Twitter, Instagram, and LinkedIn	2 dedicated posts on Facebook, Twitter, Instagram, and LinkedIn	1 dedicated post on Facebook, Twitter, Instagram, and LinkedIn
<b>Member Holiday Mixer (December)</b>	12 Guest Tickets + 2 Min Speaking Opportunity	6 Guest Tickets + 1 Min Speaking Opportunity	4 Guest Tickets
<b>Sponsored Email to SCCAOR Members</b>	3 Sponsored Emails	2 Sponsored Emails	1 Sponsored Email
<b>SCCAOR Newsletter Ad<sup>1</sup></b>	4 Advertisements	3 Advertisements	2 Advertisements
<b>SCCAOR Lobby TV Looping Videos<sup>2</sup></b>	3 Minute video in playlist	2 Minute video in playlist	1 Minute video in playlist
<b>SCCAOR.com Banner Ad</b>	Logo linked to website	Logo linked to website	Logo linked to website
<b>Wall Flyer Stand in SCCAOR Office</b>	3 Dedicated Flyer Spots	2 Dedicated Flyer Spots	1 Dedicated Flyer Spot
<b>General Membership Meeting</b>	4-minute Speaking Opportunity at 3 Meetings	4-minute Speaking Opportunity at 2 Meetings	2-minute Speaking Opportunity at 1 Meeting
<b>New Member Orientation</b>	4-minute Speaking Opportunity at 3 Orientations	4-minute Speaking Opportunity at 2 Orientations	2-minute Speaking Opportunity at 1 Orientation
<b>New Member Orientation Packet</b>	2 Full Page Flyers in all 6 NMOs	2 Full Page Flyers in NMOs that you speak at	1 Full Page Flyers in NMOs that you speak at
<b>Legal Tuesdays Sponsor<sup>3</sup></b>	Sponsor for 3 Events	Sponsor for 2 Events	Sponsor for 1 Event
<b>Professionally Produced Video<sup>4</sup></b>	3 Videos up to 5 minutes each	2 Videos up to 5 minutes each	1 Video up to 5 minutes each
<b>Webinar hosted by SCCAOR<sup>5</sup></b>	3 Webinars	2 Webinars	1 Webinar

1 - 600 x 450 px advertisement (supplied by Sponsor) in JPG format that can be linked to Sponsor's website of choice

2 - Our Office Lobby TV continuously loops approximately 15 videos comprised of market updates, event highlights, event promotions, etc. Your logo will be one of these videos and play for 1-3 minutes during each loop depending on sponsorship level

3 - New for 2021. We will be hosting a special Legal Webinar once a month. As sponsor, you will get your logo on all marketing materials and get the opportunity to welcome all attendees, speak for 3 minutes, and then introduce the instructor.

4 - Our Production Coordinator and Director of Member Engagement will work with you to help produce any video of your choosing using our professional studio and equipment (interview, advertisement, "Get to Know a Team Member", etc). We will also share this video in our SCCAOR newsletter and on social media if you would like.

5 - We will work with you to develop a topic for a webinar that we will host and promote to our members. You will have the option to have one guest speaker or put together a panel of speakers. **If you have additional questions, please contact Spencer High [spencer@sccaor.com](mailto:spencer@sccaor.com) 408-445-5095**



## SCCAOR 2021 Corporate Sponsorship Contract

Yes! We want to be a 2021 Corporate Sponsor for SCCAOR at the following level:

☐ Triple Diamond Corporate Sponsor: **\$10,000**

☐ Double Diamond Corporate Sponsor: **\$7,500**

☐ Diamond Corporate Sponsor: **\$5,000**

### Primary Contact Information

Contact Name and Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Payment Information

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Credit Card # \_\_\_\_\_ CVC: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

\*To arrange quarterly payments, please contact [spencer@sccaor.com](mailto:spencer@sccaor.com)

**Please return or fax completed form to:**  
**Santa Clara County Association of REALTORS®**  
**Attention: Spencer High**  
**1651 North First Street, San Jose, CA 95112**  
**Phone and Fax: 408-445-5095**  
**Email: [spencer@sccaor.com](mailto:spencer@sccaor.com)**

*Payment can also be made by check*

*SCCAOR Corporate Sponsorships are available to Affiliate businesses. Brokerages are not eligible for Corporate Sponsorships.*

## CALIFORNIA'S FIRST REAL ESTATE BOARD

*SCCAOR exists to meet the business, professional and political needs of its members and to promote and protect home ownership and private property rights.*