

INAUGURAL CELEBRATION GALA

INSTALLATION OF OFFICERS AND DIRECTORS

JANUARY 24, 2020 | HAYES MANSION | SAN JOSE, CA

Dear Prospective Sponsor:

On Friday, January 24th at 5:30 p.m. we will be celebrating the commitment and dedication to our profession as we install our 2020 leadership team.

This event will be held at Hayes Mansion in San Jose, where we will install Sandy Jamison, Broker/Owner of Tuscana Properties, as 2020 President of the Santa Clara County Association of REALTORS®.

Sandy's team will include the following Officers and Directors who will also be installed at this special evening:

Sandy Jamison (President)
Stephen Theard (Secretary/Treasurer)

Kip Barnard (BOD)
Jen Beehler (BOD)
Frank Cancilla (BOD)
William Chea (BOD)
Kevin Cole (BOD)
Kraig Constantino (BOD)
Derek Essary (BOD-SCRA)
Gustavo Gonzalez (BOD)

Doug Goss (President-Elect)
Lisa Faria (Vice President)

Don Jessup (BOD)
Elizabeth Monley (BOD)
Gabrielle Perez (BOD)
Tam Quach (BOD)
Bill Rehbock (BOD)
John Scaglione (BOD)
Rick Smith (BOD)

We'd like to invite you to participate as an Installation Sponsor to celebrate and honor the leadership team while simultaneously branding your company. SCCAOR will use multi-media platforms to market what will be another sold-out event - with your company name and logo proudly promoted based on your level of sponsorship.

We look forward to having you join us for a celebration filled with positive energy, enthusiasm and a "Strategic Focus on the Future". Becoming a sponsor will be a great opportunity to get your business off to a roaring start for 2020!

Thank you in advance for your consideration and support.



Neil V. Collins
Chief Executive Officer, SCCAOR

INAUGURAL CELEBRATION GALA SPONSORSHIP OPPORTUNITIES

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\$5,000 CELEBRATION SPONSOR

- Company name and logo prominently displayed on all marketing materials
- Full page color ad in Installation Program and opportunity to add message to incoming President, Sandy Jamison
- Table for 10 at the Installation Dinner
- Name and company logo displayed on all event material
- Prominent name recognition in SCCAOR Minute event article
- Name and logo will appear on the event page of the Association website

\$2,500 GOLD SPONSOR

- Company name and logo prominently displayed on all marketing materials
- Half page color ad in Installation Program and opportunity to add message to incoming President, Sandy Jamison
- Five tickets to the Installation Dinner
- Name and company logo displayed on all event material
- Prominent name recognition in SCCAOR Minute event article
- Name and logo will appear on the event page of the Association website

\$3,500 WINE SPONSOR

- Name and your company logo prominently displayed on all marketing materials
- Five tickets to the Installation Dinner
- Name and company logo will appear on event program, signage, and big screen
- Name and logo will appear on the event page of the Association website
- Half page color ad in Installation Program
- Company name and logo on each wine bottle as sponsor

SOLD

\$2,000 CENTERPIECE SPONSOR

- Company name prominently displayed on all marketing materials
- Four tickets to the Installation Dinner
- Name and company logo will appear on event program, signage, and big screen
- Name and logo will appear on event page of the Association website
- Company name and logo on each table as centerpiece sponsor
- 1/4 page color ad in Installation Program

INAUGURAL CELEBRATION GALA SPONSORSHIP OPPORTUNITIES

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SOLD

\$1,500 RECEPTION SPONSOR

- Name and company logo prominently displayed on all marketing materials
- Two tickets to the Installation Dinner
- Name will appear on the event program and signage
- Name and logo will appear on event page of the Association website
- Name and logo will appear on signage through out reception and check in area
- 1/4 page color ad in Installation Program

\$1,000 EMERALD SPONSOR

- Company name and logo prominently displayed on all marketing materials
- 1/4 page color ad in Installation Program
- Two tickets to the Installation Dinner
- Name and logo will appear on event program and signage
- Name and logo will appear on event page of the Association website
- Name and logo will appear on a slide on the big screen at the event

\$500 OPAL SPONSOR

- Company name prominently displayed on all marketing materials
- Company logo in Installation Program
- Two tickets to the Installation Dinner
- Name will appear on event page of the Association website
- Name and logo will appear on a slide on the big screen at the event

\$250 FRIEND OF THE BOARD OF DIRECTORS

- Company name displayed on all marketing materials
- Name will appear on event program
- Name will appear on event page of the Association website
- Name will appear on a slide on the big screen at the event

IN-KIND SPONSORSHIP

- Company name displayed on all marketing materials
 - Name will appear on event program
- Name will appear on event page of the Association website
- Name will appear on a slide on the big screen at the event

Ready to sponsor?
Fill out the form on the next page
or visit at www.sccaor.com/installationsponsor

INAUGURAL CELEBRATION GALA SPONSORSHIP OPPORTUNITIES

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PLEASE CHECK ONE:

<input type="checkbox"/>	\$5,000 CELEBRATION SPONSOR	<input type="checkbox"/>	\$2,500 GOLD SPONSOR
<input type="checkbox"/>	\$3,500 WINE SPONSOR	SOLD TO SERENO GROUP	\$2,000 CENTERPIECE SPONSOR
SOLD TO STEVE HANLEIGH	\$1,500 RECEPTION SPONSOR	<input type="checkbox"/>	\$1,000 EMERALD SPONSOR
<input type="checkbox"/>	\$500 OPAL SPONSOR	<input type="checkbox"/>	\$250 FRIEND OF THE BOARD OF DIRECTORS
<input type="checkbox"/>	IN-KIND SPONSORSHIP		

Contact Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____ Phone: _____

Amount: \$ _____

By signing below, I acknowledge that I have read and understand the opportunities on the attached page and I agree to the conditions, rules, and regulations therein. I also understand that SCCAOR reserves the right to refuse applications for sponsorship. I understand that my application cannot be processed without both the payment and contract.

Signature: _____ Date: _____

Credit Card #: _____

Expiration Date: _____

Card Type: ☐ AMEX ☐ Discover ☐ Mastercard ☐ Visa

EMAIL: events@sccaor.com

FAX: (408) 445-5089

MAIL: Attn: Events Department

Santa Clara County Association of REALTORS®

1651 North 1st Street San Jose, CA 95112

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Sponsor Level	Amount	Inagural Dinner Tickets	Ad in Program	Recognition on Pre-Event Marketing Materials and on Social Media	Recognition at Event (Signage + Presentation Slides)	Recognition During Presidents Message	Company Recognized on Event Webpage
Celebration	\$5,000.00	Full Table of 10	Full Page + Message	Logo	Logo	x	Logo
Wine Sponsor	\$3,500.00	5	1/2 Page	Logo	Logo + Custom Wine Labels on Bottles. Signage near wine table		Logo
Gold	\$2,500.00	5	1/2 page	Logo	Logo	x	Logo
Centerpiece	\$2,000.00	4	1/4 Page	Company Name	Logo + Company Logo on Table		Logo
Reception	\$1,500.00	2	1/4 Page	Logo	Logo + additional signage through out reception and check in area		Logo
Emerald	\$1,000.00	2	1/4 Page	Logo	Logo		Logo
Opal	\$500.00	2	Logo Only	Company Name	Company Name		Company Name
Friend of the Board of Directors	\$250.00	0	Company or Personal Name Listed	Company Name	Company Name		Company Name
In-Kind/Donation	\$TBD	2	Logo	Logo	Logo	x	Logo