



Thank you for your interest in exhibiting at REignite 2018 at the Santa Clara Convention Center on Friday, October 19, 2018.

We are changing things up this year to create a fresh new experience for both attendees and you, the exhibitor! REignite will kick off with a keynote session followed by three tracks with concurrent sessions for attendees throughout the day. Attendees will enter their breakout rooms through the exhibit hall, creating more foot traffic in the exhibit space. Lunch is provided for all paid attendees and exhibitors in the exhibit hall for great networking opportunities. At the conclusion of the day, we will be hosting a reception in the exhibit hall for all attendees, creating another opportunity for you to connect with attendees.

For more information or questions, please contact The Events Team at events@SCCAOR.com or 408-445-5089 for more information.

We look forward to seeing you at REignite 2018! Thank you for your support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Neil Collins'.

Neil Collins

CEO, SCCAOR



Exhibitor Logistics

REignite 2018 Date: Friday, October 19, 2018

Exhibit Location: Santa Clara Convention Center, 5001 Great America Parkway

Exhibit Space Cost: \$750 per space

Included with each table:

- One (1) 6' draped table with 2 chairs
- Signage with your company name
- Two (2) Company exhibitor registrations per booth space. Additional representatives can purchase exhibitor only passes for \$50 each.

Exhibit Set-Up: Friday, October 19 - 7:30 am - 10:30 am

Show Hours: 10:30 am to 5:30 pm

Breakdown: 5:30 pm to 7:00 pm

Table Assignment: Tables will be assigned by Event staff. Your table assignment will be communicated by Monday, October 1, 2018.

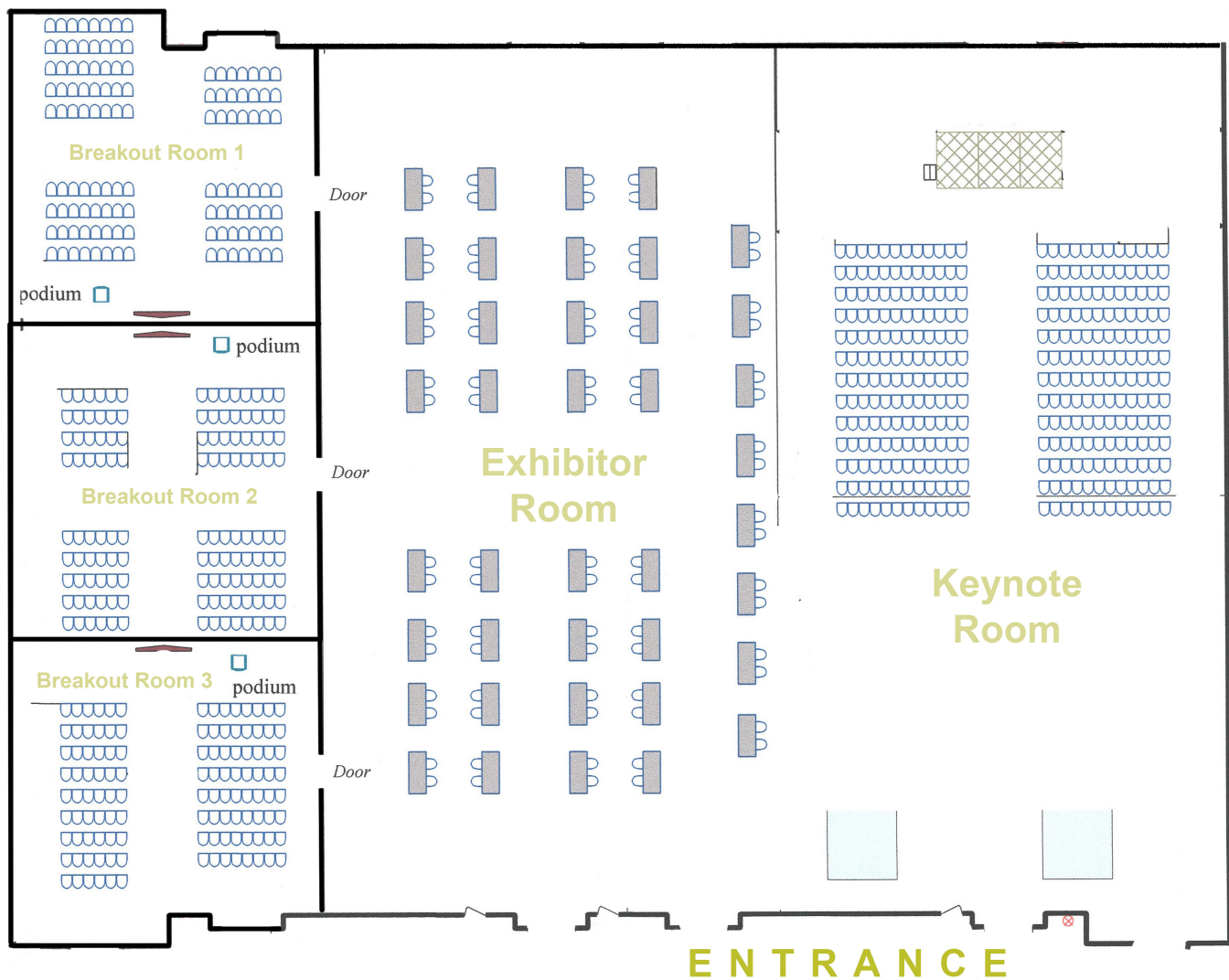
Additional Services Information: Special requests or requirements can be listed on the exhibit registration form. Power is available for \$75 and can be requested through the Events Team.

For more information or questions, please contact our Events Team at events@sccaor.com or 408-445-5089.



Event Space Overview

The following is a draft layout of the REignite 2018 floorplan. **The layout of the exhibitor tables is subject to change.** We will communicate exhibitor table assignments by Monday, October 1, 2018.





Exhibitor Application

Space is available on first come, first served basis. **Form must be fully complete to be processed.**

Company Name: _____

Contact (print or type): _____

Address: _____ City/State: _____ Zip Code: _____

Telephone : _____ E-Mail Address: _____

Products / Services to be displayed: _____

Each exhibit space at REignite 2018 will receive two (2) "exhibit hall only" passes complimentary. These passes allow your booth personnel access in and out of the Exhibitor Room, lunch and reception. To request additional Exhibitor passes for \$50 each, please indicate below. Additional passes can also be purchased at a later date by contacting the events team.

☐ I understand we will receive 2 (two) complimentary passes to the exhibit hall and any additional passes will be an additional cost. I also understand access to breakout sessions and keynote is not included.

Additional Exhibitor Passes: _____ x \$50 each = Amount Due: \$ _____

Will you be using a backdrop (pop-up banner, step & repeat banner, etc.) behind your table? Please check one:

☐ We will use a backdrop at our exhibitor space

☐ We will not use a backdrop at our exhibitor space

Please indicate any special requirements or requests*: _____

Total Amount to be charged: \$ _____ Exhibit Space (\$750) + \$ _____ Additional Passes (\$50 each) = \$ _____

Payment type: ☐ Check ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Card Number: _____ Exp Date: _____

Signature: _____

Total Amount Due : \$ _____

Mail or email fully completed form to:

SCCAOR

Attn: Events Department

1651 North First St.

San Jose, CA 95112

E-mail: events@sccaor.com

*Special requirements and requests are not guaranteed. The events team will contact you with any questions and to confirm we are able to accommodate.