



## Social Media Mastery

# Why Everything You Learned About Facebook Is Wrong

In this class you learn how to be more specific and accurate with the different audiences you are boosting to in Facebook to obtain real results & leads. Download contact information from everyone you have ever made contact with online (via LinkedIn). We will place those contacts into a Facebook Audience (as a database) and show you how to constantly stay in front of your new database.

- Create both saved & custom audiences in Facebook and boost ads/posts to those groups
- Show the types of content to post & where to find it
- Get thousands of views on your videos & posts
- Become impossible to forget
- Become your own lead source
- Auto boosting must knows
- Business from family & friends with no solicitation

**\$15 for SCCAOR Members**

**\$20 for Non-Members**

**Register:**

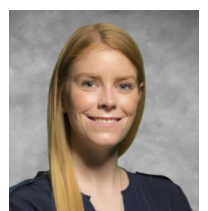
**[sccaor.com/class/facebook](http://sccaor.com/class/facebook)**

**When: Thursday, May 24, 2018 @ 1:30 pm - 3:30 pm**

**Where: 1651 N 1st St, San Jose, CA 95112 (408) 445-8500**



**Presented By:**  
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