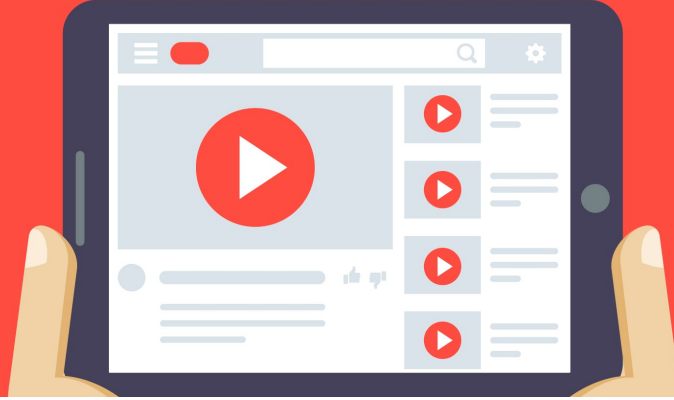




SCCAOR UNIVERSITY

Claim Your
 Neighborhood with
 Smartphone Videos...



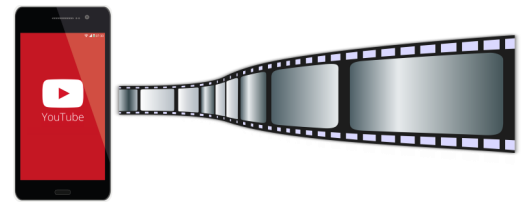
YouTube for REALTORS®

In this class you will learn how to farm your neighborhood with one minute videos on YouTube. Get found on the 1st page of Google and make 5,000 video introductions to homeowners in your zip code. YOU are your own best spokesperson because nobody knows your business better than you do.

- Studies show that 86% of all people moving homes who research their new neighborhood prefer video
- Learn Authority Marketing and stay top of mind with your most profitable persona.
- Effective online video marketing strategies.
- Live demonstration - Best practices for uploading of a YouTube video.
- Real Estate Agents can claim their neighborhood by providing knowledgeable information about these things to new people who are interested in the area and people already living there

When: Wednesday, July 18, 2018 @ 1:30 pm - 3:30 pm

Where: 1651 N 1st St, San Jose, CA 95112 (408) 445-8500



\$15 for SCCAOR Members

\$20 for Non-Members

Register:

sccaor.com/class/youtube



Presented By:
Anthony Prichard
*Certified Google Partner and
 YouTube Specialist*
 Anthony Prichard Communications

SCCAOR Course Cancellation Policy

If you must cancel or reschedule your reservation, a full refund will be issued if notification is received by email, or in writing (not by telephone), three (3) days prior to class. Those who book within three (3) days are not eligible for cancellation or refunds. To cancel, please send an email to education@sccaor.com and identify the name of the course and include the order number associated with the purchase of the course. In the event that a student should fail to attend a class, the tuition for said class is forfeited and will not be transferred to future classes. SCCAOR reserves the right to cancel or reschedule any course. If cancellation occurs, SCCAOR will issue a full refund. In the event of rescheduling, SCCAOR will send immediate notification and transfer all reservations, including payment, to the new date.

Rev. 6.25.2018 18YTAP1

**For more information, contact the education department at education@sccaor.com
 For additional Educational Opportunities please visit www.sccaor.com**