

SENIORS REAL ESTATE SPECIALIST DESIGNATION®

GET READY FOR THE BOOMERS

The largest and wealthiest buyer's group in the country is made up of Baby Boomers. Understand what motivates this mature demographic and make your business boom with an SRES® designation.

This course looks at key differences in housing options, from age-restricted communities to age-in-place design to assisted living; applications of the Housing for Older Persons Act (HOPA); the ins and outs of reverse mortgages; the use of pensions, 401k accounts, and IRAs in real estate transactions; and developing a team of senior specialists, including estate planners, reverse mortgage lenders, clutter and staging specialists, and more.

INFO & REGISTRATION: SCCAOR.COM/SRES2

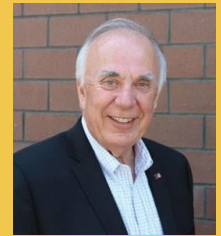
DISCOVER THE ADVANTAGES OF NAR'S SENIORS REAL ESTATE SPECIALIST® DESIGNATION.

Tuesday & Wednesday,
November 6 & 7, 2018

9:00 AM - 5:00 PM

\$285
SCCAOR Members &
Non-Members

1651 North 1st Street,
San Jose, CA 95112
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Presented By:
Jerry Kidd

Branch Manager | Trainer
30+ Years Real Estate
Experience



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