

Drive New Business with Social Media

SCCAOR Edu.

Industry standard training, for industry professionals



Wednesday,
June 26, 2019
10:00am-12:00pm

\$15
Members

\$25
Non-Members

SANTA CLARA COUNTY
Association of REALTORS®
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1651 North 1st Street,
San Jose, CA 95112
408.445.8500

Whether you're new to social media or struggling to make your profiles more engaging, this session will answer your common questions about the different platforms, how to build your network, and what to say and share with your followers.

- Determine the platform that's right for you and your organization
- Announce your presence and build your network
- Create and share content that encourages action
- Understand social media advertising and learn your options
- Convert social media leads into potential customers by growing your email list

Presented By:
Tracey Lee Davis

Founder of Zingpop
Social Media



Register:

sccaor.com/social

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If you must cancel or reschedule your reservation, a full refund will be issued if notification is received by email, or in writing (not by telephone), three (3) days prior to class. Those who book within three (3) days are not eligible for cancellation or refunds. To cancel, please send an email to education@sccaor.com and identify the name of the course and include the order number associated with the purchase of the course. In the event that a student should fail to attend a class, the tuition for said class is forfeited and will not be transferred to future classes. SCCAOR reserves the right to cancel or reschedule any course. If cancellation occurs, SCCAOR will issue a full refund. In the event of rescheduling, SCCAOR will send immediate notification and transfer all reservations, including payment, to the new date.

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