



Sponsor Prospectus

About Reignite 2019

Date: Thursday, September 19, 2019

Location: Doubletree San Jose

Expo Hours: 9:00 am – 4:00 pm

Lunch: Provided for all paid attendees with Keynote Speaker

Breakout Sessions: Six sessions in Two tracks

All day expo: Free to all attendees.

Full conference pass: Include lunch, breakouts and expo – early bird pricing starts at \$49

Top Reasons to Sponsor

- Stand out as a leader to REALTORS® by standing out as an industry insider
- Connect with REALTORS®
- Get your name recognized before, during and after REignite – in print and online
- Have your company name recognized through out REignite with print and online branding
- Receive complimentary conference passes

SCCAOR and REignite... By the Numbers

- Over 6,000 Active Association Members
- Over 15,000 Active REALTORS® in the Bay Area
- 2 Breakout tracks with 3 sessions each
- REignite 2018 had over 200 attendees for its relaunch
- 300 expected paid attendees
- 800 expected free expo attendees

2018 Sponsors

realtor.com®

/// MLS-Touch®

MLS LISTINGS

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ALAIN PINEL
REALTORS
Kevin Cole, Broker-of-Record



Sponsorship Opportunities

KEYNOTE

KEYNOTE LUNCH(2)- \$7500

CORPORATE SPONSOR: \$5000
EXHIBITOR: \$5500

- 6 FULL CONFERENCE PASSES
- TABLE IN EXPO HALL
- SPEAKING OPPORTUNITIES DURING LUNCH
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS
- SPONSOR TO PROVIDE AND PAY FOR SPEAKER(S)

BREAK OUT

BREAKOUT TRACK(2)-\$5000

CORPORATE SPONSOR: \$3500
EXHIBITOR: \$4000

- 4 FULL CONFERENCE PASSES
- TABLE IN EXPO HALL
- 5 MINUTE SPEAKING OPPORTUNITY DURING EACH TRACK SESSION
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

WELCOME

BREAKFAST (2)-\$3000

CORPORATE SPONSOR: \$2000
EXHIBITOR: \$2250

- 2 FULL CONFERENCE PASSES
- TABLE IN EXPO HALL
- SPEAKING OPPORTUNITIES IN EXPO HALL DURING BREAKFAST
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS



Sponsorship Opportunities

CONNECT

WIFI (1) - \$3500

CORPORATE SPONSORS: \$2400

EXHIBITOR: \$2700

- 3 FULL CONFERENCE PASSES
- YOUR COMPANY NAME IS THE PASSWORD
- SIGNAGE THROUGHOUT EXPO HALL & IN BREAKOUT SESSIONS
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

PARK

PARKING (1) - \$3500

CORPORATE SPONSORS: \$2400

EXHIBITOR: \$2700

- 3 FULL CONFERENCE PASSES
- SIGNAGE AT REGISTRATION & AT PARKING EXITS
- THANK YOU MESSAGE ATTACHED TO EACH VOUCHER WITH YOUR COMPANY LOGO
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

HYDRATE

WATER STATIONS(1) - \$2500

CORPORATE SPONSORS: \$1700

EXHIBITOR: \$1900

- 2 FULL CONFERENCE PASSES
- SIGNAGE AT ALL INFUSED SPA WATER STATIONS
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS
- OPTION TO ALSO PROVIDE ATTENDEES WITH LOGO REUSABLE WATER BOTTLE



Sponsorship Opportunities

SWEET

TREAT BREAK (1) - \$2500

CORPORATE SPONSORS: \$1700
EXHIBITOR: \$1900

- 2 FULL CONFERENCE PASSES
- LOGO DISPLAYED AROUND SWEET TREAT AFTERNOON BREAK TABLES IN EXPO HALL
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

WEAR

LANYARDS (1) - \$1500

CORPORATE SPONSORS: \$1000
EXHIBITOR: \$1200

- 1 FULL CONFERENCE PASS
- YOUR LOGO ON LANYARDS FOR EACH ATTENDEE - SPONSOR TO PROVIDE
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

CARRY

CONFERENCE BAG (1) - \$1500

CORPORATE SPONSORS: \$1000
EXHIBITOR: \$1200

- 1 FULL CONFERENCE PASSES
- YOUR LOGO ON CONFERENCE BAGS FOR EACH ATTENDEE - SPONSOR TO PROVIDE
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS



Sponsorship Opportunities

WRITE

PEN(1) - \$1000

CORPORATE SPONSORS: \$650
EXHIBITOR: \$750

- 1 FULL CONFERENCE PASSES
- LOGO PEN FOR ALL ATTENDEES - SPONSOR TO PROVIDE
- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

PROMOTE

FRIEND OF REIGNITE - \$500

- LOGO DISPLAYED ON ALL MARKETING MATERIALS INCLUDING: DIGITAL AND PRINTED, WEBSITE AND EMAILS

CREATE

HAVE YOUR OWN IDEA?

- LET US KNOW IF YOU WANT TO CREATE A SPONSORSHIP PACKAGE/OPPORTUNITY



Sponsor Prospectus

Sponsorship Registration Form

Sponsorships are available on a first come, first served basis, so sign up early!

Company Name: _____

Contact: _____

Address: _____ City/State: _____ Zip Code: _____

Telephone: _____ E-Mail Address: _____

Payment Information

Payment type: Check Visa Master Card American Express Discover

Card Number: _____ Exp Date: _____

Signature: _____

Sponsorship Item	Notes/Comments	Price

Mail or email form and payment to:

SCCAOR Events Department

1651 North First St.

San Jose, CA 95112

(P) 408.445.5089

E-mail: events@sccaor.com