

2021 CORPORATE SPONSORSHIP ENTITLEMENTS

Get your business in front of 5,000+ SCCAOR REALTORS®

	Triple Diamond \$10,000	Double Diamond \$7,500	Diamond \$5,000
Free Affiliate Memberships	12 Free Memberships	8 Free Memberships	4 Free Memberships
Spring Drive Through Event	Sponsor Table + Swag in Goodie Bag + Top Billed Sponsor	Sponsor Table + Swag in Goodie Bag	Swag in Goodie Bag
Golf Tournament (September)	4 Golf Tickets + Hole Sponsor	2 Golf Tickets + Hole Sponsor (or 4 Golf Tickets)	2 Golf Tickets + 50% off Hole Sponsorship
Membership BBQ (July)	2 Exhibitor Tables + 10 Guest Tickets	1 Exhibitor Table + 6 Guest Tickets	1 Exhibitor Table + 2 Guest Tickets
Social Media Posts	3 dedicated posts on Facebook, Twitter, Instagram, and LinkedIn	2 dedicated posts on Facebook, Twitter, Instagram, and LinkedIn	1 dedicated post on Facebook, Twitter, Instagram, and LinkedIn
Member Holiday Mixer (December)	12 Guest Tickets + 2 Min Speaking Opportunity	6 Guest Tickets + 1 Min Speaking Opportunity	4 Guest Tickets
Sponsored Email to SCCAOR Members	3 Sponsored Emails	2 Sponsored Emails	1 Sponsored Email
SCCAOR Newsletter Ad¹	4 Advertisements	3 Advertisements	2 Advertisements
SCCAOR Lobby TV Looping Videos²	3 Minute video in playlist	2 Minute video in playlist	1 Minute video in playlist
SCCAOR.com Banner Ad	Logo linked to website	Logo linked to website	Logo linked to website
Wall Flyer Stand in SCCAOR Office	3 Dedicated Flyer Spots	2 Dedicated Flyer Spots	1 Dedicated Flyer Spot
General Membership Meeting	4-minute Speaking Opportunity at 3 Meetings	4-minute Speaking Opportunity at 2 Meetings	2-minute Speaking Opportunity at 1 Meeting
New Member Orientation	4-minute Speaking Opportunity at 3 Orientations	4-minute Speaking Opportunity at 2 Orientations	2-minute Speaking Opportunity at 1 Orientation
New Member Orientation Packet	2 Full Page Flyers in all 6 NMOs	2 Full Page Flyers in NMOs that you speak at	1 Full Page Flyers in NMOs that you speak at
Legal Tuesdays Sponsor³	Sponsor for 3 Events	Sponsor for 2 Events	Sponsor for 1 Event
Professionally Produced Video⁴	3 Videos up to 5 minutes each	2 Videos up to 5 minutes each	1 Video up to 5 minutes each
Webinar hosted by SCCAOR⁵	3 Webinars	2 Webinars	1 Webinar

1 - 600 x 450 px advertisement (supplied by Sponsor) in JPG format that can be linked to Sponsor's website of choice

2 - Our Office Lobby TV continuously loops approximately 15 videos comprised of market updates, event highlights, event promotions, etc. Your logo will be one of these videos and play for 1-3 minutes during each loop depending on sponsorship level

3 - New for 2021. We will be hosting a special Legal Webinar once a month. As sponsor, you will get your logo on all marketing materials and get the opportunity to welcome all attendees, speak for 3 minutes, and then introduce the instructor.

4 - Our Production Coordinator and Director of Member Engagement will work with you to help produce any video of your choosing using our professional studio and equipment (interview, advertisement, "Get to Know a Team Member", etc). We will also share this video in our SCCAOR newsletter and on social media if you would like.

5 - We will work with you to develop a topic for a webinar that we will host and promote to our members. You will have the option to have one guest speaker or put together a panel of speakers. **If you have additional questions, please contact Spencer High spencer@sccaor.com 408-445-5095**



SCCAOR 2021 Corporate Sponsorship Contract

Yes! We want to be a 2021 Corporate Sponsor for SCCAOR at the following level:

- Triple Diamond Corporate Sponsor: **\$10,000**
- Double Diamond Corporate Sponsor: **\$7,500**
- Diamond Corporate Sponsor: **\$5,000**

Primary Contact Information

Contact Name and Title: _____

Company Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email Address: _____

Payment Information

Name on Card: _____

Billing Address: _____

Amount Enclosed: \$ _____ Credit Card # _____ CVC: _____

Expiration Date: _____

Authorized Signature: _____ Date _____

*To arrange quarterly payments, please contact spencer@sccaor.com

Please return or fax completed form to:
Santa Clara County Association of REALTORS®
Attention: Spencer High
1651 North First Street, San Jose, CA 95112
Phone and Fax: 408-445-5095
Email: spencer@sccaor.com

Payment can also be made by check

SCCAOR Corporate Sponsorships are available to Affiliate businesses. Brokerages are not eligible for Corporate Sponsorships.

CALIFORNIA'S FIRST REAL ESTATE BOARD

SCCAOR exists to meet the business, professional and political needs of its members and to promote and protect home ownership and private property rights.