

2023 CORPORATE SPONSORSHIPS

Get your business in front of 6,500+ SCCAOR REALTOR® Members

	Triple Diamond \$10,000	Double Diamond \$7,500	Diamond \$5,000
Complimentary Affiliate Memberships	10 Complimentary Memberships	6 Complimentary Memberships	2 Complimentary Memberships
Installation Celebration	8 Guest Tickets	6 Guest Tickets	4 Guest Tickets
Baseball Member Appreciation Event	14 Guest Tickets + 2 Sponsor Opportunities	10 Guest Tickets + 1 Sponsor Opportunity	6 Guest Tickets
Annual Golf Tournament	4 Golf Tickets + Hole Sponsor	2 Golf Tickets + Hole Sponsor (or 4 Golf Tickets)	2 Golf Tickets
Annual Member Appreciation BBQ	2 Exhibitor Tables + 10 Guest Tickets	1 Exhibitor Table + 6 Guest Tickets	6 Guest Tickets
Social Media Posts	3 Dedicated Posts on Facebook, Twitter, Instagram, and LinkedIn	2 Dedicated Posts on Facebook, Twitter, Instagram, and LinkedIn	1 Dedicated Post on Facebook, Twitter, Instagram, and LinkedIn
Annual Member Holiday Mixer	10 Guest Tickets	6 Guest Tickets	4 Guest Tickets
SCCAOR "Month Ahead: Newsletter" ¹	3 Advertisements + Logo on Promotional Emails	2 Advertisements + Logo on Promotional Emails	1 Advertisement + Logo on Promotional Emails
SCCAOR Lobby Monitor ²	Advertisement displayed on a continuous loop on lobby monitor	Large logo displayed on a continuous loop on lobby monitor	Small Logo displayed on a continuous loop on lobby monitor
Ad Placement on SCCAOR.com	Top Placement of Large Logo linked to your website	Middle Placement of Medium Logo linked to your website	Bottom Placement of Small Logo linked to your website
Wall Flyer Stand in SCCAOR Office	3 Dedicated Flyer Spots	2 Dedicated Flyer Spots	1 Dedicated Flyer Spot
General Membership Meeting	4-minute Speaking Opportunity at 3 General Membership Meetings	2-minute Speaking Opportunity at 2 General Membership Meetings	2-minute Speaking Opportunity at 1 General Membership Meeting
New Member Orientation	4-minute Speaking Opportunity at 3 New Member Orientations	2-minute Speaking Opportunity at 2 New Member Orientations	2-minute Speaking Opportunity at 1 New Member Orientation
New Member Orientation Packet ³	2 Full-Page Color Ads	1 Full-Page Color Ad	1 Half-Page Color Ad
Room Rental at SCCAOR	3 Room Rentals	2 Room Rentals	1 Room Rental
Sponsor Poster in New Gilroy Office	Large Logo on Top	Medium Logo in Middle	Small Logo on Bottom

1 - 600 x 400 px advertisement (supplied by Sponsor) in PNG or JPG format linked to Sponsor website of choice

2 - Our SCCAOR Office Lobby Monitor continuously loops highlight photos, event promotions, market updates, and more. Your logo will play on a continuous loop, with the frequency depending on your sponsorship level

3 - If preferred, Double Diamond and Triple Diamond sponsors can provide SCCAOR with printed full-page inserts or provide SCCAOR with a soft copy and SCCAOR will print on your behalf. For Diamond sponsors, please provide SCCAOR with a half-page ad in PDF or JPG format and SCCAOR will print on your behalf.

Questions? Contact Jodee Sousa, Director of Events & Education
jodee@sccaor.com | (408) 445-5089

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	Education \$2,500	Events ** \$2,500	Have a Custom Request? Just Ask!
Installation Celebration	2 Guest Tickets	2 Guest Tickets	
Baseball Member Appreciation Event	2 Guest Tickets	4 Guest Tickets	
Annual Golf Tournament	—	2 Golf Tickets or 1 Hole Sponsor	
Annual Member Appreciation BBQ	2 Guest Tickets	4 Guest Tickets + Beverage Station Sponsor	
Social Media Posts	Logo on Education Social Media Posts	Logo on Event Social Media Posts	
Annual Member Holiday Mixer	2 Guest Tickets	2 Guest Tickets + Logo on Flyer	
SCCAOR "Month Ahead" Newsletter	Logo on Promotional Emails	Logo on Promotional Emails	
Marketing Meeting Newsletter	Logo on all Weekly Marketing Meeting Newsletters	Logo on all Weekly Marketing Meeting Newsletters	
Ad Placement on SCCAOR.com	—	—	
Wall Flyer Stand in SCCAOR Office	1 Dedicated Flyer Spot	—	
General Membership Meeting	—	—	
New Member Orientation	—	—	
New Member Orientation Packet	Half-Page Color Ad	—	
Room Rental at SCCAOR	50% Off Room Rentals	50% Off Room Rentals	
Education Speaking Opportunities	2-Minute Speaking Opportunity at 1 SCCAOR Class Per Month	—	
Logo Placement	Company Logo on Market Assets and All SCCAOR Class Flyers	Company Logo on Market Assets and All SCCAOR event Flyers	

** Open to all Broker Offices

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SCCAOR MEMBER APPRECIATION NIGHT WITH THE SAN JOSE GIANTS



 **200+ SCCAOR MEMBERS ATTENDED**

 **250 CHURROS CONSUMED**

 **200 GIFT BAGS DISTRIBUTED
CONTAINING PARTNER
PROMOTIONAL ITEMS**

SANTA CLARA COUNTY REALTORS® FOUNDATION ANNUAL GOLF TOURNAMENT



- **144 Golfers**
- **20 Sponsor Holes Along the Course**
- **160 Attendees For Our Awards Banquet**
- **Over 35 Prizes Won**

**Over \$14K raised in support of
Santa Clara County Charities**





- 350+ SCCAOR Members
- 17 Partner Tables
- 200 lbs of ribs, chicken, and tri-tip consumed
- Unlimited laughs, connections, & opportunities

ANNUAL MEMBER HOLIDAY MIXER



**\$3000
RAISED FOR
KAFPA**

**225 SCCAOR
MEMBERS IN
ATTENDANCE**



**500+ GIFTS
COLLECTED
FOR FOSTER
FAMILIES**

MULTIPLE OPPORTUNITIES TO CONNECT THROUGHOUT THE YEAR



SOCIAL MEDIA FOLLOWERS



3700 +



1700 +



5500 +